



## INFORMATION DISCLOSURE STATEMENT

Applicants : Sandra Cotten et al.  
 App. No. : 10/814,814  
 Filed : March 31, 2004  
 For : PREPAID MONETARY CARD FOR  
       INCENTIVIZING RETURN  
       CUSTOMERS  
 Examiner : Raquel Alvarez  
 Art Unit : 3622

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

February 20, 2007  
 (Date)

David G. Jankowski, Reg. No. 43,691

**Mail Stop Amendment**  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing fourteen (14) references to be considered by the Examiner. Also enclosed are five (5) non-patent literature references as listed on the Information Disclosure Statement.

This Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required. If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

By:

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 Registration No. 43,691  
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Dated: February 20, 2007

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application No.	10/814,814
		Filing Date	March 31, 2004
		First Named Inventor	Sandra Cotten
		Art Unit	3622
(Multiple sheets used when necessary)		Examiner	Raquel Alvarez
FEB 23 2007 SHEET 1 OF 1		Attorney Docket No.	MASSCO.013A

**U.S. PATENT DOCUMENTS**

Examiner Initials	Cite No.	Document Number	Publication Date	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
	1	5,717,867	02/10/1998	Wynn et al.	
	2	6,422,463	07/23/2002	Flink	
	3	6,751,650	06/15/2004	Finch et al.	
	4	2002/0169720	11/14/2002	Wilson et al.	
	5	2003/0046249	03/06/2003	Wu	
	6	2003/0055755	03/20/2003	Shuder et al.	
	7	2003/0061163	03/27/2003	Durfield	
	8	2004/0074287	04/17/2003	Shuder et al.	
	9	2005/0209014	09/22/2005	Kim	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials	Cite No.	Foreign Patent Document	Publication Date	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T <sup>1</sup>

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials	Cite No.	Include name of the author, title of the article, title of the item, date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>1</sup>
	10	MESMER, Ellen, <i>The good, the bad and the ugly of p-cards</i> , <i>Network World</i> , Farmington, Aug. 23, 1999, Vol. 19, Issue 34, four pages.	
	11	ABBEY, Charles Marc, <i>Energizing the purchasing card</i> , <i>Credit Card Management</i> , New York, April 1998, Vol. 11, Issue 1, five pages.	
	12	COLPITTS, Suzanne N., <i>New generation plastic cards programs</i> , <i>The Armed Forces Comptroller</i> , Alexandria, Summer 1998, Vol. 43, Issue 3, four pages	
	13	HINTZ, Klaus, <i>Put it on my card, please</i> , <i>CMA</i> , Hamilton, April 1998, Vol. 72, Issue 3, five pages.	
	14	CRAVEN, Robin E., et al., <i>The Complete Idiot's Guide to Meeting and Event Planning</i> , Alpha Books: 2001.	

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Examiner Signature	Date Considered
*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

T<sup>1</sup> - Place a check mark in this area when an English language Translation is attached.